



CAPTAIN JIANG INDUSTRIAL GROUP.

江船长实业集团

福州日兴水产食品有限公司
FUZHOU RIXING AQUATIC FOOD CO., LTD.



江船长公众号



江船长商城

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FUZHOU RIXING AQUATIC FOOD CO., LTD.

GROUP PROFILE

集团简介

江船长实业集团，旗下拥有福州日兴水产食品有限公司（成立于2003年）和福建大众健康生物科技有限公司（成立于2012年）、福建海森林电子商务有限公司（成立于2024年）、福建日兴电子商务有限公司（成立于2018年）、花珍玉容(福州)生物科技有限公司（成立于2022年）等多个实体，位于中国鲍鱼之乡—福州连江，是一家集水产品育种、养殖、加工、科研、销售为一体的国家级农业产业化龙头企业，荣获“第八批农业产业化国家重点龙头企业”“ASC全球可持续发展水产品养殖基地”“国家农业国际贸易高质量发展基地”“国家水产健康养殖示范基地”“国家高新技术企业”“全国科普惠农兴村服务站”“福建省战略性新兴产业骨干企业”“福建省科技型企业”“福建省专精特新企业”“福建省产业领军团队”，以及江船长品牌荣获“中国驰名商标”“中国出口商品品牌”“福建省老字号”等诸多荣誉。主营鲍鱼、鱼籽、海参、佛跳墙、海洋生物活性肽等系列产品，远销美国、加拿大、日本、澳大利亚、欧盟、东南亚、中东等20多个国家和地区及北京、上海、广州等国内各大城市，成为国内外同行企业的佼佼者。鲍鱼和鱼籽加工量、出口量全国遥遥领先。

Captain Jiang Industrial Group, a national leading agricultural industrialization enterprise located in Lianjiang, Fuzhou—known as the "Hometown of Abalone in China"—operates through multiple subsidiaries including Fuzhou Rixing Aquatic Food Co., Ltd. (established in 2003), Fujian Public Health Biotechnology Co., Ltd. (established in 2012), Fujian Ocean Forest E-commerce Co., Ltd. (established in 2024), Fujian Rixing E-commerce Co., Ltd. (established in 2018), and Huazhenyurong (Fuzhou) Biotechnology Co., Ltd. (established in 2022). The group integrates aquatic product breeding, cultivation, processing, research, and sales, and has been recognized with numerous honors such as:

- "Eighth Batch of National Key Leading Enterprises in Agricultural Industrialization"
- "ASC Global Sustainable Aquaculture Base"
- "National High-Quality Development Base for Agricultural International Trade"
- "National Demonstration Base for Healthy Aquaculture"
- "National High-Tech Enterprise"
- "National Science Popularization and Rural Revitalization Service Station"
- "Fujian Provincial Strategic Emerging Industry Backbone Enterprise"
- "Fujian Provincial Sci-Tech Enterprise"
- "Fujian Provincial Specialized, Refined, Distinctive, and Innovative Enterprise"
- "Fujian Provincial Industrial Leadership Team"

The group's brand "Jiang Captain" has also been awarded:

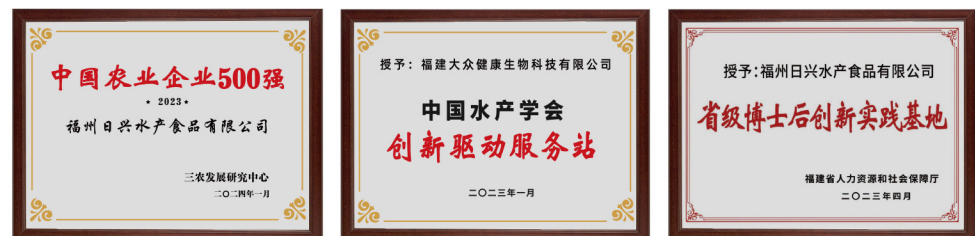
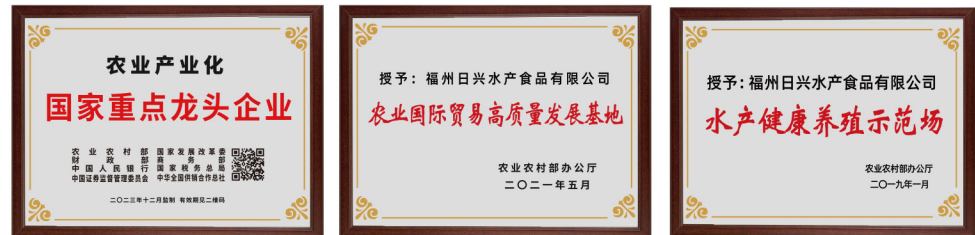
- "China Well-Known Trademark"
- "China Export Commodity Brand"
- "Fujian Province Time-Honored Brand"

The group specializes in a series of products including abalone, fish roe, sea cucumber, Buddha Jumps Over the Wall (a traditional delicacy), and marine bioactive peptides. Its products are exported to over 20 countries and regions such as the United States, Canada, Japan, Australia, the European Union, Southeast Asia, and the Middle East, as well as major domestic cities including Beijing, Shanghai, and Guangzhou, making it a standout among industry peers both domestically and internationally. The group leads the nation in processing and export volumes of abalone and fish roe.



GROUP HONORS

集团荣誉



GROUP DEVELOPMENT HISTORY

集团发展历程



- 01** STAGE
第一阶段
 水产品加工 1993年—2003年
 Aquatic products processing 1993-2003
- 02** STAGE
第二阶段
 开发食品精深加工 2003年—2013年
 Developed food intensive processing 2003-2013
- 03** STAGE
第三阶段
 研发海洋生物制品 2014年—至今
 Research and development of marine biological products 2014 to today

GROUP MILESTONES

集团大事记

- 1993年**
 成立连江县兴顺加工厂，加工丁香鱼、虾皮出口日本
 Established Lianjiang Xingshun Processing Factory, specializing in processing and exporting dried silver fish and dried small shrimp to Japan.
- 1997年**
 全国首家加工调味鱼籽系列产品,亚洲排前三鱼籽加工基地,加工量、出口量位居全国第一
 Became China's first processor of seasoned fish roe products, later growing into one of Asia's top three fish roe processing bases, leading the nation in both processing and export volume.
- 1999年**
 建设福建省首家出口商检备案的鲍鱼养殖基地
 Built Fujian's first abalone farming base officially registered for export inspection and quarantine.
- 2003年**
 成立福州日兴水产食品有限公司
 Founded Fuzhou Rixing Aquatic Food Co., Ltd.
- 2006年**
 全国首家研发鲍鱼即食产品,鲍鱼出口量、出口额位居全国第一
 Pioneered China's ready-to-eat abalone products, becoming the national leader in abalone processing and export volume.
- 2010年**
 全国开设专卖店300余家;“江船长”品牌获中国驰名商标
 Opened over 300 branded stores across China; the "Jiang Captain" brand was recognized as a China Well-Known Trademark.
- 2011年**
 扩建国内首批海关商检备案4500亩环保塑胶渔排有机养殖基地
 Expanded operations by constructing one of China's first eco-friendly plastic fishing raft aquaculture bases (covering 4,500 mu) registered with customs and inspection authorities.
- 2012年**
 成立福建大众健康生物科技有限公司
 Established Fujian Public Health Biotechnology Co., Ltd.
- 2014年**
 国内首批与集美大学合作研发《鲍鱼加工副产物提取天然牛磺酸》，从鲍鱼内脏中提取牛磺酸
 Collaborated with Jimei University on a pioneering R&D project: "Extracting Natural Taurine from Abalone Processing By-products," successfully obtaining taurine from abalone offal.
- 2016年**
 组建新零售团队,设京东、天猫、阿里巴巴旗舰店
 Formed a dedicated new retail team and launched flagship stores on JD.com, Tmall, and Alibaba.
- 2019年**
 建设了一条年产能 1000吨的海洋生物活性肽规模化生产线
 Commissioned a large-scale marine bioactive peptide production line with an annual capacity of 1,000 tons.
- 2022年**
 与江南大学中国工程院陈坚院士团队合作,牡蛎肽关键技术成果被评为“国际先进水平”,并荣获福建省科技奖
 Partnered with the research team of Academician Chen Jian (Chinese Academy of Engineering) at Jiangnan University. Their key oyster peptide technology was recognized as "Internationally Advanced" and awarded the Fujian Provincial Science and Technology Prize.
- 2026年**
 建设56亩大众健康海洋生物科技产业园
 Initiated construction of the 56-acre Public Health Marine Biotechnology Industrial Park.

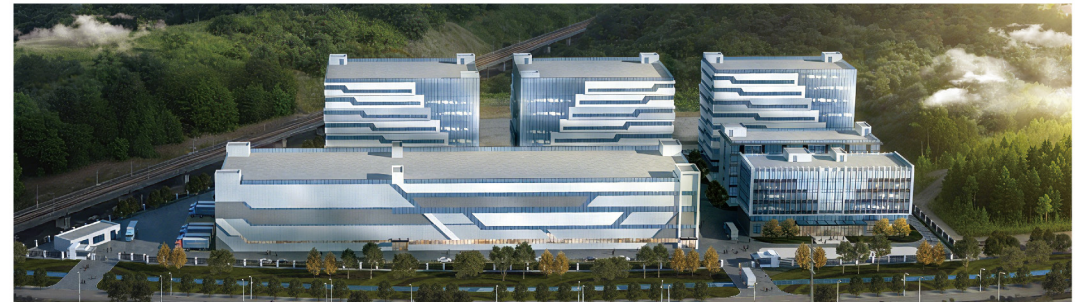
OVERVIEW OF THE PUBLIC HEALTH INDUSTRIAL PARK PROJECT

大众健康产业园 项目概况



福建大众健康海洋生物科技产业园位于福州连江县东浦工业区，建设规模为10.4万平方米，项目总投资6亿元，利用中国鲍鱼之乡的海洋生物资源，开展海洋高端健康食品及海洋生物制品加工，冷链智能物流及配套设施等项目，推动海洋产业精深加工创新发展，加快打造“海上福州”桥头堡，不断提升海洋生物制品的研发水平和工程化实施的能力，促进海洋经济高质量发展。

Fujian Public Health Marine Biotechnology Industrial Park is located in Dongpu Industrial Zone, Lianjiang, Fuzhou, with a construction scale of 104,000 square meters. With a total investment of 600 million yuan, the Public Health Industrial Park takes advantage of the abundant marine biological resources of Lianjiang (known as the 'home of abalone' in China) to carry out marine biological products and marine high-end health food processing, cold chain intelligent logistics and supporting facilities and other projects, so as to promote the innovation and development of deep processing of marine industry and accelerate the building of a bridgehead of "Fuzhou at the Sea", continuously improve the research and development level of marine biological products and the ability to implement engineering, and promote the high-quality development of marine economy.



4500-MU DEEP-SEA PLASTIC FISHING ROW BREEDING BASE

4500亩自然渔业基地

“

世界鲍鱼看中国,中国鲍鱼看福建,福建鲍鱼看连江

连江海洋资源得天独厚,是中国鲍鱼之乡。连江鲍鱼产量约占全国市场的1/3,成为中国鲍鱼养殖的第一大县。

Lianjiang, not only the home to the best quality abalone in Fujian, China, but also the world. Thanks to its unique marine resources, Lianjiang is known as the "home of abalone" in China. The production of abalone in Lianjiang accounts for about 1/3 of the national market, making it the largest abalone breeding county in China.

该基地选址连江定海湾, 临近东海、面向台湾海峡, 资源丰富, 水流畅通, 海水清澈, 盐度、温度适中, 海域内岩礁众多、生物资源丰富, 盛产海带、龙须菜等海藻, 天然海藻养的海珍品肉质细嫩、味道鲜美。

该基地养殖鲍鱼、生蚝、海参、大黄鱼等海产品, 获“ASC全球可持续发展海产品养殖基地”、农业农村部“水产健康养殖示范基地”、“有机养殖”、“无公害水产品产地”等称号。

Public 300-hectare natural fishery base fishing row breeding base with domestic customs commodity inspection filling. It is located in Dinghai Bay of Lianjiang, adjacent to the East China Sea and facing the Taiwan Strait, where there are rich resources, smooth water flow, clear water, and moderate salinity and temperature. There are many rocks and reefs in the sea area with rich biological resources such as kelp and gracilaria lemaneiformis and other seaweed, and the meat of abalone raised by natural seaweed is tender and delicious. The base has been granted the titles of "ASC Global Sustainable Development Seafood Breeding Base", "Aquaculture Healthy Breeding Demonstration Base", "Organic Breeding" and "Pollution-free Seafood Producing area" from the Ministry of Agriculture and Rural Affairs.

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ABALONE

鲍鱼



-196°C 液氮低温冷冻技术
锁鲜留味 营养不流失
Cryogenic Freezing with Liquid Nitrogen — locks in freshness and flavor.

活鲍鱼

—
Abalone



生冻鲍鱼

(带壳带内脏)

—
Frozen Fresh Abalone
(with shell and viscera)



熟冻鲍鱼

(带壳带内脏)

—
Frozen Blanched Abalone
(With Viscera)



熟冻鲍鱼

(带壳去内脏)

—
Frozen Blanched Abalone
(Gutting)



熟冻鲍鱼

(洗白)

—
Frozen Blanched Abalone
(Black Lines Removed)



生冻鲍鱼肉

—
Frozen Fresh Abalone Meat



熟冻鲍鱼肉

(扁平)

—
Frozen Blanched Abalone Meat



盐磨鲍鱼肉

—
Frozen Salt-Rubbed Abalone Meat



洗白鲍鱼肉

—
Frozen Blanched Abalone Meat
(Black Lines Removed)





矾煮鲍鱼
(带壳去内脏)
—
Frozen Seasoned
Abalone



矾煮鲍鱼肉
—
Frozen Seasoned
Abalone Meat



酱香鲍鱼
—
Frozen Soy-Braised
Abalone



麻辣/藤椒 小鲍鱼
(泰式打抛鲍鱼、韩式辣酱鲍鱼、韩式泡菜鲍鱼、芥香麻油小鲍鱼、和风鲍鱼荀片)
—
Spicy / Rattan Pepper Abalone
(Thai-Style Abalone, Korean-Style Spicy Sauce Abalone, Korean Kimchi Abalone, Wasabi Sesame Oil Abalone, Japanese-Style Abalone with Bamboo Shoots)



芥末章鱼
—
Octopus With Wasabi



东南亚风味北极贝
—
Asian-Style Arctic Clams



芥末海螺片
—
Conch Slices With Wasabi



朝鲜风味海螺片
—
Korean Style Conch Slices



蒜香海螺片
—
Garlic Conch Slices



藤椒鱼皮
—
Rattan Pepper Fish Skin



照烧扇贝
—
Teriyaki Scallop



麻辣鲜蛤
—
Spicy Fresh Clams



眼镜切片
—
Frozen Sliced Abalone



切片
(带壳)
—
Frozen Sliced Abalone
With Shell

FISH ROE

鱼籽



飞鱼卵原料
—
Flying Fish Roe
Raw Material

冻调味飞鱼卵
Frozen Seasoned
Flying Fish Roe



三文鱼卵

—
Salmon Roe Ikura



冻调味多春鱼卵
Frozen Seasoned
Capelin Roe



多春鱼卵原料
—
Capelin Roe
Raw Material



黄金万两

—
Seasoned Squid With Fish Roe



鲱鱼卵原料
—
Herring Roe
Raw Material

冻调味鲱鱼卵
Frozen Seasoned
Herring Roe



希零鱼籽

—
Seasoned Herring
Fillets With Fish Roe



FO TIAOQIANG

佛跳墙



SEA CUCUMBER

海参



冷冻高压海参

Frozen Sea Cucumber

常温

Room Temperature



冷冻

Freezing



大盆菜

Braised Seafood Stew (Poon Choi)

HEAT AND SERVE MEAL

加热即食

熟制好鲍，汁浓味鲜
Cooked Abalone, Rich in Flavor and Fresh in Taste



鲍鱼扣花胶
Frozen Braised Abalone With Fish Maw



冷冻红烧鲍鱼 (带汤汁块)
Frozen Braised Abalone With Sauce



冷冻黑松露鲍鱼 (带汤汁块)
Frozen Black Truffle Jumbo Abalone With Sauce


DRIED PRODUCTS

干制品


古法自然淡晒
Traditional Natural Sun-Drying




干鲍
Dried Abalone



干海参
Dried Sea Cucumber



虾皮
Dried Small Shrimp



丁香鱼
Dried Anchovy

NORMAL TEMPERATURE SERIES

常温系列

真材实料熬制
Simmered with Genuine Ingredients



清汤鲍鱼罐头

Abalone
In Brine



红烧鲍鱼罐头(带干贝)

Braised Abalone
In Scallop Sauce



藜麦鲍鱼粥

Quinoa &
Abalone Congee



藜麦海参粥

Quinoa &
Sea Cucumber Congee



藜麦花胶粥

Quinoa &
Fish Maw Congee

OTHER SEAFOOD

其它海产

有机源头直供
Directly Sourced from Certified Organic Origins



半野化大黄鱼

Semi-Wild
Yellow Croaker



带壳生蚝

Oyster



生蚝肉

Oyster Meat



冷冻章鱼

Frozen
Octopus



MARINE ORGANISM EXTRACT

海洋生物提取物

国际领先酶解科技 / Internationally Advanced Enzymatic Hydrolysis Technology



鲍鱼肽
(原料)

Abalone Peptide
(Raw Material)



牡蛎肽
(原料)

Oyster Peptide
(Raw Material)



海参肽
(原料)

Sea Cucumber Peptide
(Raw Material)



鲍鱼精粉
(原料)

Abalone Concentrated
Powder(Raw Material)



牡蛎精粉
(原料)

Sea Cucumber Concentrated
Powder(Raw Material)



海参精粉
(原料)

Oyster Concentrated
Powder(Raw Material)



鱼胶原蛋白肽
(原料)

Fish Collagen Peptide
(Raw Material)



牛磺酸
—
Taurine



多糖
—
Polysaccharides



鲍鱼壳粉
(原料)

Abalone Shell Powder
(Raw Material)



牡蛎壳粉
(原料)

Oyster Shell Powder
(Raw Material)



植物提取物
(人参/枸杞/大豆)

Plant Extracts
(Ginseng/Wolfberry/Soybeanetc)



鲍鱼肽饮品

Abalone Peptide Drink

3瓶/盒



鲍鱼海参胶原蛋白肽重瓣红玫瑰

Cod And Sea Cucumber Collagen Peptide Vitamin C Drink

8瓶/盒



牡蛎肽粉剂

Oyster Peptide Powder

20条/盒



鱼胶原蛋白肽粉剂

Fish Collagen Peptide Powder

20条/盒



牡蛎肽饮品

Oyster Peptide Drink

3瓶/盒



牡蛎蛋白肽黄精葛根饮品

Oyster Protein Peptide Huangjing And Gegen Drink

8瓶/盒



鲍鱼肽粉剂

Abalone Peptide Powder

20条/盒



海参肽粉剂

Sea Cucumber Peptide Powder

20条/盒



鳕鱼肽饮品

Cod Peptide Drink

3瓶/盒



鳕鱼海参胶原蛋白肽维C饮品

Abalone And Sea Cucumber Collagen Peptide Drink (Double-Petal Red Rose)

8瓶/盒



鳕鱼牡蛎肽

Cod & Oyster Peptide

2瓶/盒



鳕鱼鲍鱼肽

Cod & Abalone Peptide

2瓶/盒



银耳桃胶蛋白肽饮品

Tremella-Peach Gum Collagen Peptide Drink

10瓶/盒